

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 03465 281414Z

73

ACTION EB-05

INFO OCT-01 EUR-06 ISO-00 DRC-01 RSC-01 /014 W

----- 091026

R 281323Z SEP 73

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 787

UNCLAS STOCKHOLM 3465

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: BETWEEN SHOW PROMOTION, TEXAS INSTRUMENTS, INC.

FOR BIC/OIM

1. TEXAS INSTRUMENTS SWEDEN AB ATTRACTED 60 KEY PROSPECTS ON SEPTEMBER 21, 1973 TO THE STC FOR A COMBINED DEMONSTRATION/ SEMINAR ON TERMINALS AND MINICOMPUTERS.

2. AS A RESULT OF THE PROMOTION, PER CORLIN, ENGINEER, REPORTED EXPECTED SALES OF \$300,000 FOR THE NEXT 12 MONTHS PERIOD AND ADDED THAT THE EXCELLENT SALES POTENTIAL FOR MINI-COMPUTERS MIGHT WELL BRING THIS FIGURE MUCH HIGHER.

3. ACCORDING TO MR. CORLIN, THIS SUCCESSFUL PROMOTION HAS STRENGTHENED THEIR PLANS TO ARRANGE SIMILAR EVENTS ONCE OR TWICE A YEAR AT THE TRADE CENTER.

4. QUOTE AND SALES PROJECTION CLEARED FOR PUBLICATION.
OLSEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 SEP 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STOCKH03465
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t1973092/aaaaaazu.tel
Line Count: 46
Locator: TEXT ON-LINE
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
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Review Authority: kelleyw0
Review Comment: n/a
Review Content Flags:
Review Date: 10 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10-Oct-2001 by maustmc>; APPROVED <30-Jan-2002 by kelleyw0>
Review Markings:

Declassified/Released
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EO Systematic Review
30 JUN 2005

Review Media Identifier:
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Review Transfer Date:
Review Withdrawn Fields: n/a
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Subject: BETWEEN SHOW PROMOTION, TEXAS INSTRUMENTS, INC. FOR BIC/OIM
TAGS: BEXP, SW
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005